



NEWS RELEASE

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BRIGGS INVESTS IN PRODUCTION, DESIGN

CHARLESTON, SC—Briggs Industries, Inc., a leading producer in quality plumbing fixtures, is pursuing a tri-fold strategy of better serving its customers, strengthening its position and keeping pace with market growth by modernizing manufacturing facilities and significantly expanding its stylish design lines.

Briggs is beginning a \$3 million modernization project for its Knoxville, TN, plant. The Knoxville expansion is a result of Briggs' commitment to superior standards and employees' renewed dedication to Briggs as a world-class manufacturer of porcelain-on-steel bathtubs, lavatories, toilets and kitchen sinks.

"This investment clearly represents Briggs' commitment to employees, the Knoxville community and domestic production," said Chuck Dockery, Knoxville plant manager. "We're here for the long haul."

The modernization project will focus on energy conservation, automation improvements and increased production capacity. Upgrades will provide a more controlled environment, conserve natural gas and recycle oversprayed porcelain. Briggs' parent, CISA, is considering an additional \$2 million modernization program next year. If undertaken, the modernization would include developing new bathtub designs.

In addition to the modernization project, Briggs is investing in style-focused, value-creating bathroom fixtures for DIYers, renovators, homebuilders and tradesmen. A classically designed suite named Hathaway was launched in late 2005, with several more suites in design stages. A water-wise toilet with dual-flush capabilities and a stylish series of designer lavatories are in the works.

"Our new design lines are evidence of our continuing improvement in the quality of our plumbing fixtures," said Mauricio Lavandero, Briggs vice president of marketing. "As we focus on creating sleek, innovative fixtures, Briggs remains dedicated as ever to developing products that offer a lot of value for the customer."

Briggs Industries, Inc. is a global producer of quality plumbing fixtures, with manufacturing facilities throughout the Americas. Product lines include vitreous china toilets, bidets, lavatories, bathtubs and kitchen sinks, plus the Sayco brand of faucets. Additional information can be found at www.cisaholding.com and www.briggsplumbing.com.

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