

FOR IMMEDIATE RELEASE

Conserve Water With A Dual Flush Toilet From Briggs

GOOSE CREEK, SC—Briggs Industries, Inc., announces the release of the dual flush Conserver™ toilet. The high-efficiency toilet (HET) delivers an estimated average consumption of 1.28 gal per flush (gpf)—a water savings that embraces Briggs slogan, “Green thinking for a sustainable world.”

Featuring a top-mounted push button flush release, the Conserver allows consumers to choose either the powerful 1.6 gpf or the conservative 1.1 gpf. The hybrid full and partial flush technology can reduce water usage by 20% over traditional toilets that use 1.6 gal in a single flush.

With its dual flush system and wide 2” glazed trapway, the Conserver is engineered to deliver a complete performance, ensuring a sparkling clean bowl every time. Plus, it is crafted from durable vitreous china, which is easy to clean and resists scratching, fading and discoloration.

The Conserver is available in white, with either a round or elongated front, and is backed by an exceptional limited lifetime warranty.

Briggs Industries, Inc., is a global producer of quality plumbing fixtures, with manufacturing facilities throughout the Americas. Product lines include vitreous china toilets, bidets and lavatories, porcelain-enameled steel bathtubs and kitchen sinks, and the Sayco® brand of faucets. Additional information can be found at www.briggsindustries.com.

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